

#28
Burt
9.25.02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant : Thomas Apple et al. Art Unit : 2672
Serial No. : 08/736,143 Examiner : Blackman, A.
Filed : October 28, 1996
Title : MEDIA WALL FOR DISPLAYING FINANCIAL INFORMATION

BOARD OF PATENT APPEALS AND INTERFERENCES

Commissioner for Patents
Washington, D.C. 20231

RECEIVED

SEP 25 2002

Technology Center 2600

REPLY BRIEF

Pursuant to 37 CFR 1.193(b)(1), Applicants respond to new points raised in the Examiner's Answer as follows.

On page 22, in his first full paragraph, Examiner argues:

Appellant's recited claim language broadly reads on graphic symbols/logos, such that, there is no exclusionary claim language, regarding the alphabetic/alphanumeric symbols, graphic representations may be substantially similar to representations of said alphabetic/alphanumeric symbols. Examiner maintains that HIGGINS' teaching of "stock symbols" (which are alphabetic characterizations), clearly illustrates graphic representations.

However, Higgins *does not* disclose displaying graphic symbols as claimed by the present application. For example, claim 32 requires "extracting from a data feed... instrument identifiers and the value of the financial instruments [and] accessing the graphic symbols in accordance with the extracted instrument identifiers."

Higgins, to the contrary, merely displays stock ticker i.e., instrument identifiers, which is well-known conventional practice. Rather, distinct from the Higgins and the convention wisdom, the present invention extracts stock ticker identifiers to access stored graphic or bitmap images of graphic symbols or logos (as opposed to merely displaying the identifiers), in an attempt to create a new, more investor-friendly display.

For these reasons and the reasons stated in the Appeal Brief, Applicant submits that the final rejection should be reversed.

CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail Label No. EL624320093

September 18, 2002
Date of Deposit

Applicant : Thomas Apple et al.
Serial No. : 08/736,143
Filed : October 28, 1996
Page : 2

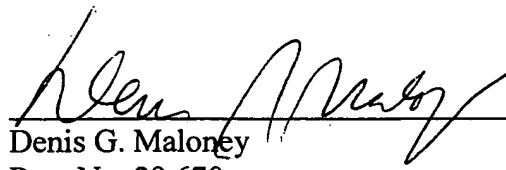
Attorney's Docket No. 09857-003001

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: _____

9/18/02



Denis G. Maloney
Reg. No. 29,670

Fish & Richardson P.C.
225 Franklin Street
Boston, Massachusetts 02110-2804
Telephone: (617) 542-5070
Facsimile: (617) 542-8906

20508970.doc